

Integrated communications services for companies and brands

The Hotz Group supports companies and brands in developing their identity and in communicating information about companies and the services they provide. The Hotz Group comprises six different operations, each providing specific communication services under their own name.



Hotz & Hotz

Corporate Identity

Brand strategy

Corporate design

Corporate behaviour

screen concept

Corporate Information Management

Inter-/intra- and extranet solutions

Product information management

Multimedia services

Knobel

Public Relations
& Reputation Management

Corporate communications

Marketing communications

Financial relations

SENSORIAL SURROUNDINGS

MOTION + SOUND

Brand movies

Animation & Motion graphics

Corporate sound

gateB

Re-Engineering Brand Communication

Process reengineering

Pooling strategies

Integrated brand management programs

VICTOR HOTZ

CORPORATE PUBLISHING
& PRINT

Online editing systems

Marketing communications

PrePress & Print services